

Henry “Hank” Groberg

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Hardworking problem-solver who brings creativity, curiosity, and technical know-how to every challenge

Education

UNIVERSITY OF TEXAS AT AUSTIN (Austin, TX)

May 2022

Major: Moody School of Communications: Radio-Television-Film

UNIVERSITY OF TEXAS: LOS ANGELES: Wofford Denius UTLA Center

Summer 2021

Relevant Experience

BLUE DUCK MEDIA (Los Angeles, CA)

Sports-focused digital media production company

Associate Producer

June 2021 - present

- Oversaw the launch of *The Marlon Humphrey Show* on YouTube and subsequent social rollout
- Researched, wrote, and produced an episode of *Pablo Torre Finds Out* for Meadowlark Media
- Designed brand graphics for *The Stephen A. Smith Show* and worked as live graphics producer during launch
- Wrote and produced 100+ episodes of *Oddball*, covering the NBA 4x/week on DraftKings TV
- Oversaw brand integration for 50+ watchalong streams on TwitchSports, dating back to 2022
- Built social video templates for use across six individual Wondery vodcasts over three years

NBC OLYMPICS (Stamford, CT)

Coverage of the 2024 Paris Summer Olympics and 2022 Beijing Winter Olympics

Production Assistant (Gold Zone, Curling)

July 2024 - August 2024

- Produced 105 edited pieces over three weeks for NBC's *Gold Zone* during the Paris Olympics
- Navigated NBC's media library to source commentary calls, interview bites, and footage to build features
- Assisted in the creation and delivery of graphics for live curling broadcasts during the Beijing Olympics
- Logged shows and clipped segments to format live-to-tape content for air on CNBC and USA

NETFLIX (Las Vegas, NV)

Unfinished Beef, a hot dog-eating grudge match broadcast live from Las Vegas

Associate Producer / “Glizzatistician”

September 2018 - June 2021

- Logged 24+ hours of archival footage to create the world's first hot dog-eating statistical database
 - Assisted in the writing of three live eating contests watched by nearly 1.5 million Netflix subscribers
 - Built a hot dog tracker to feed live statistics to broadcast talent during Chestnut vs. Kobayashi
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Production Credits

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| • <i>The Stephen A. Smith Show</i> | • <i>Gold Zone</i> | • <i>Pablo Torre Finds Out</i> |
| • <i>The Marlon Humphrey Show</i> | • <i>Oddball</i> | • <i>What's Wright? Nick Wright</i> |
| • <i>Don't Call it a Comeback</i> | • <i>Let's Go! Football</i> | • <i>Football America</i> |
| • <i>Geoff Schwartz is Smarter</i> | • <i>Good Follow</i> | • <i>Tom Rinaldi Presents</i> |
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Technical Proficiency

Live Production: VMix, StreamYard, Riverside, Rundown Creator, Xpression

Sound and Video Editing: Premiere Pro, Avid, Final Cut X, Audition

Graphic / VFX Design: Photoshop, After Effects, Canva, InDesign

Social Media Management: YouTube, Twitter, Instagram, TikTok, Threads, LinkedIn

Office Software: Google Suite, Microsoft Suite, Adobe Acrobat, Zoom, Slack, Notion